

Software Applications

Adobe InDesign
Adobe Photoshop
Adobe Acrobat Professional
Adobe Illustrator
Dreamweaver
Microsoft Office 2010

Microsoft Access
Camtasia
Captivate
AVID Express Pro
Nero Burning & Editing Software

Pinnacle Studio
Sound Forge Audio Editing
Blackboard Learning Content Management System
Luminis Content Management System

Work Experience

Lonely Planet Design
06.10 - Current

Creative Director

Overview: Contract work utilizing my print, graphic, web design and web management skills.

- Scope includes everything from occasional web updates to complete control of identity & marketing, web manage, all print design and social media management for my clients

Texas Tech University
Department of Health,
Exercise and Sport
Sciences
08.08 - Current

Instructional Design & Support Coordinator

Overview: Webmaster, Print Designer and Faculty Support for the Department.

- Complete redesign and update of existing website and continued management of site
- Faculty support for all digital materials including instructional and informative online tutorials for both faculty and students
- Blackboard support for faculty and students, including the design and implementation of online courses
- All print materials for Department, including marketing and a monthly online newsletter

Texas Tech University
Health Sciences Center
Office of Education
Services & Health.edu
06.06 - 08.08

Instructional Design & Support Coordinator

Overview: Designer & webmaster for the Office of Education Services website.

- Complete redesign for the Patient Safety Goals multimedia program for Health.edu's 400,000+ participants to view
- Print design for all marketing, newsletters, fliers and announcements for the Department
- Graphic design for Continuing Medical Education (CME) programs, Non-linear editing using AVID of 60 minute CME programs including on-camera, PowerPoint and cover video

Ramar Communications
- KJTV FOX34
03.02 - 06.06

News Production

Overview: Graphic Designer and Switchboard Operator for all newscasts at FOX34 News.

- Designed 100's of graphics for on-air including News, PSA's and promotions
- Linear and non-linear audio and video editing
- Complete control of a news program including style, graphics and music

University of Texas
at Arlington -
Engineering Television
02.98 - 01.02

Engineer Technician

Overview: Calibrate equipment including: cameras, monitors, switchers, VTR's, audio mixer, router and satellite dish for UTA Distance Education courses.

- Setup and monitor various audio/video events for groups ranging from 10 - 500 people, including satellite downlinks, conferences and teleconferences
- Edit and post streaming video on the UTA Engineering website

Lonely Planet Design Managed Websites

<http://www.depts.ttu.edu/hess/>
<http://www.lonelyplanetpartners.com/>
<http://www.lonelyplanetpartners.com/design>
<http://www.airbrushlubbock.com/>
<http://www.gescooling.com>

<http://www.spirostat.com/>
<http://regimensalon.com/>
<http://www.animaldlabs.com/>
<http://www.thewaldrengroup.com/>